



# BROADBAND EQUITY, ACCESS, & DEPLOYMENT PROGRAM



## Winncom has the experts dedicated to help you understand the unique requirements associated to the Broadband Equity, Access, & Deployment (BEAD) Program

In 2024, the BEAD Program is set to inject 42.45 billion dollars into expanding high-speed internet, focusing on unserved, underserved, and community anchor projects. Whether you have experience in previous funding vehicles like ARPA or the Capital Projects Fund or if the BEAD applications process is new, Winncom has a customized solution to help!

### BEAD Approved Product Eco-Center:

Winncom has proactively identified the industry's leading ONTs, Fiber Solutions, Fixed Wireless, and Infrastructure Suppliers that are compliant with either the Buy America (BABA) program or the Unavailable Waiver.

At Winncom, we understand the critical role suppliers play in the success of expansion projects, and we are committed to facilitating seamless connections. Rely on us not just as a provider, but as a dedicated partner in forging a more connected future.



## WINNCOM SERVICES

Winncom's BEAD experts will work closely with you to assess your exact needs and provide a complete turnkey solution.

Scan to visit Winncom's BEAD Portal



### Professional Engineering:

Winncom's Professional Engineering Service offers comprehensive support for your fiber and wireless projects.

#### Our services include:

- High-level and low-level fiber designs
- PE stamped drawings
- Onsite design and engineering support



### Financial Services:

#### Don't let funding be a problem.

Winncom offers leasing programs through our partner LEAF Financial to help mitigate the 25% grant match requirement. Applicable to products & services including Grant Writing & Professional Engineering.

### Winncom National Hex QGIS Mapping Capabilities

Winncom offers a comprehensive National Broadband Hex Planning Tool to support your success. Leverage the latest FCC data for accurate network planning and BEAD eligibility assessment.

#### Exportable BEAD Underserved/Unserved Locations:

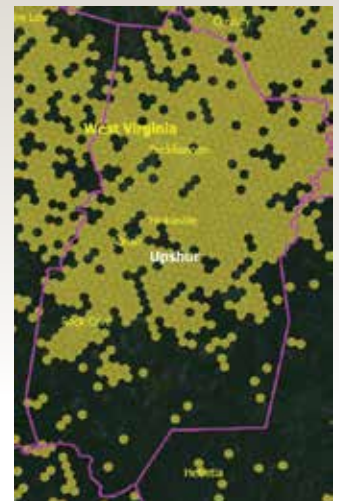
Easily identify areas lacking broadband services.

#### Technology Identification:

Determine existing technologies in your area, such as Fiber, DSL, Cable, and FWA.

#### Exclusion Areas:

Discover regions funded by other Federal Programs to avoid overlap.

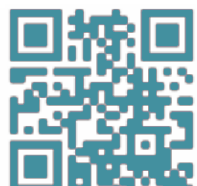


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# GRANT WRITING SERVICES



Winncom's Grant Writing Services provides comprehensive support and project management throughout the entire grant writing process. The BEAD program, totaling \$42.5 billion, signifies a substantial investment in US broadband infrastructure. However, navigating the complexities of each state's program can pose challenges, requiring specialized knowledge and expertise. Our consulting services are meticulously tailored to address all aspects of program engagement.

We serve as a communication bridge between our clients and relevant agencies, grant administrators, and the Treasury Department as needed. Our team continuously monitors program rules and legislative changes in collaboration with clients to ensure successful program delivery while minimizing the risks of non-performance, project failure, and potential legal liabilities.

We assist in determining eligibility and identifying required documentation, meticulously verifying each document. Collaboratively, we help craft applications, leveraging our expertise to articulate the appropriate narrative. Streamlining the submission process is made easier through our compliance and post-award support program.

## OUR BEAD EXPERTISE:

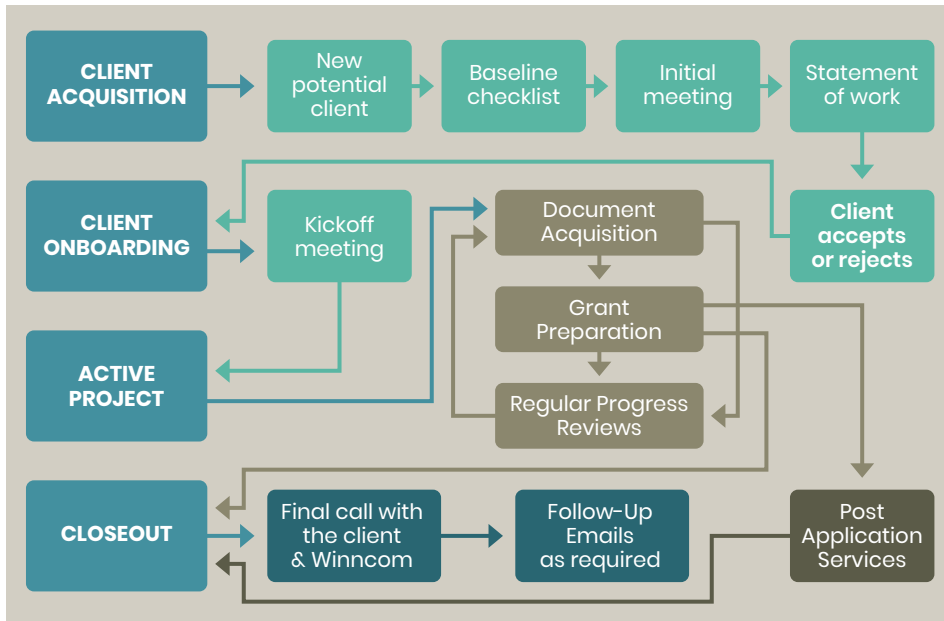
- In-depth knowledge:** We understand each states' BEAD program and its specific requirements.
- Constant Tracking:** We stay updated on ongoing changes to the BEAD programs.
- Compliance Experience:** Our background ensures accuracy and through project management.
- Increased Success:** We help you maximize your chances of a successful BEAD application.

## TIMELINE ESTIMATES

- Overall Project Deadlines:**
  - Standard required time: 6-8 weeks
  - Absolute minimum time: 30-days
- Estimated Times:**
  - Onboarding process: 3-5 business days
  - Processing application materials (once all documents are in): 2-6 weeks
  - Quality control: 1-2 weeks
  - Application submission: 1-3 business days
  - RFI support: 2-4 weeks (Optional Service)
  - Post-award compliance services: 2-3 weeks for up to several years.

## STEPS TO FUNDING

Processing Materials → Quality Control → Submission → RFIs → Post-Award



## STANDARD OPERATING PROCEDURE

### Client Acquisition Phase:

- Winncom BEAD Team introductory qualification meeting
- Completion of the Baseline Checklist
- Schedule a Winncom/Client/Grant Writer review meeting
- Grant Writer produces a Statement of Work (Sow) and cost estimate
- Client accepts or rejects the SOW

### Client Onboarding Phase:

- Client accepts the SOW
- Process is initiated by a kickoff meeting with the client, where we discuss:
  - Points of contact
  - A formalized, customized schedule modified from our guidelines
- Acquiring necessary documentation for the application (ongoing process)

### Active Project Phase:

- Document acquisition from the client (ongoing)
  - Verifying all documentation is present and correct
- Grant preparation
  - Write the grant application
  - Verify compliance of application and materials
- Weekly progress review meetings
- Application submission
  - If required, enter application into portal or requisite forms

### Closeout Phase:

Final Winncom/Client/Grant Writer meeting

## BEYOND THE APPLICATION

### Full-Service Support:

Ensuring ongoing accountability, BEAD funding mandates rigorous oversight to guarantee taxpayer funds are utilized effectively. Consequently, there are stringent compliance measures throughout project execution, encompassing:

- Regular progress and closeout reporting.
- Documentation detailing work performed and fund allocation.
- Submission of invoices and quotes for reimbursement grants to access funding.

### Grant Writer Credentials:

- Assistance for Internet Service Providers (ISPs) in handling funding applications exceeding \$2 billion and successfully obtained over \$400 million in client reimbursements.
- Authored the FCC Supply Chain Reimbursement Study for the "Rip and Replace" Program, along with the comprehensive cost catalogue.
- Supported over 100 broadcast channels benefited from the expertise in securing reimbursements through the FCC Trusted Networks program.
- In addition to our involvement in ReConnect and BEAD initiatives, we have extensive experience with various NTIA programs, including Connecting Minorities, Middle Mile, Wireless Innovation Fund, and numerous others.



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